

DATES FOR ON THE RODE 2022/23

Given the impact of late submissions on the newsletter production, it is recommended that the following dates be **strictly adhered to**. Taking into account the time-scale for printing and distributing (allowing for any delays due to weather, etc), late submission of copy can render other copy out of date and/or result in a lot of re-editing. The date given is the cut off deadline and copy is preferred well ahead of this date. The dates are a compromise between production time-scales and giving organisations, councillors, etc. the opportunity to make contributions current.

ISSUE	<u>VERY LAST</u> DATE FOR FOR SUBMISSION	DATE TO PUBLISHER	DATES FOR DELIVERY
April/May 22	15 th March 22	22 nd March 22	By the end of April
	For Rode Runner trips and events for May, June & July		
June/July 22	15 th May 22	22 nd May 22	By the end of June
	For Rode Runner trips and events for July, Aug & Sept		
Aug/Sept 22	15 th July 22	22 nd July	By the end of August
	For Rode Runner trips and events for Sept, Oct & Nov		
Oct/Nov 22	15 th Sept 22	22 nd Sept	By the end of October
	For Rode Runner trips and events for Nov, Dec & Jan		
Dec 22 /Jan 23	15 th Nov 22	22 nd Nov	By the end of December
	For Rode Runner trips and events for Jan, Feb & March		
Feb/March 23	15 th Jan	22 nd Jan	By the end of February
	For Rode Runner trips and events for March, April & May		

When submitting copy, please be mindful of the programmed delivery dates in relation to any events, etc. Copy should be submitted in Word and photos in jpeg. Print ready copy, e.g. preformatted notices, can be submitted as pdfs.

2,500 copies are produced on each run with 2,200 distributed to the settlements of Rode Heath, Scholar Green, The Bank, Scholar Green and Mow Cop.* This is well over 90% of households in the parish. Some of the remaining 300 are distributed by volunteers to the other houses (and in shops, pubs, etc. in previous years).

* Distribution:

Rode Heath: not Street Lane, Old Knutsford Road, Townsend Lane and Poolside.

Scholar Green: not Moss Green, Church Lane, Holehouse Lane, Claphatch, Congleton Road outside the village or Station Road outside the village.

The Bank : from Mill Lane through to Mount Pleasant Rd (not Spring Bank, The Brake or Birch Tree Lane).

Mount Pleasant: not The Hollow or Church Street.

Mow Cop: Not Station Road, Halls Road or Woodcock Lane.

On The Rode will be posted on the ORPC website and links posted on FB pages during the month of distribution.

The above timetable does not prevent ORPC, or any other body, from posting events, etc. on their websites or on FB pages at any time.